



Chicmi Logo and Insignia

Where possible the Chicmi logo or insignia should be shown in white on a purple background:



When is it not feasible to use a purple background, the lighter logo or insignia can be used:



Chicmi Colours

The standard Chicmi colours are purple, with an orange primary accent and light purple secondary accent.

Main Colour	Primary Accent	Secondary Accent
#793A86	#F5A624	#BB99CC