

C H I C M I

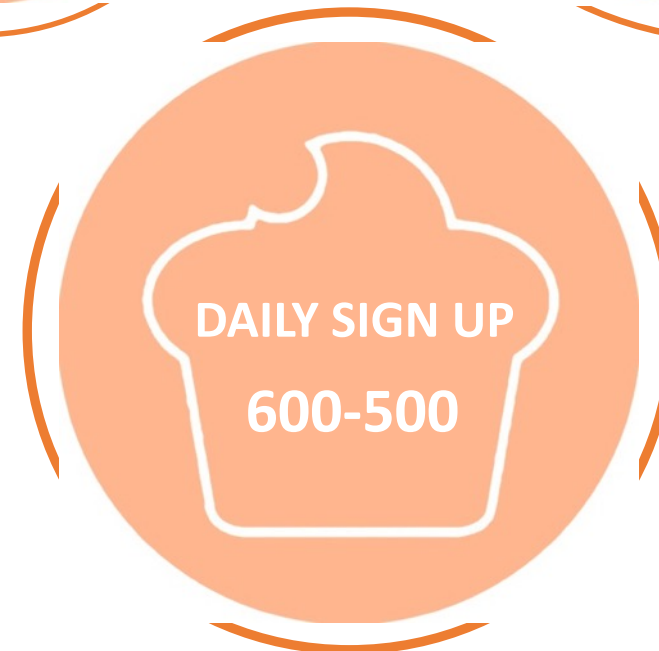
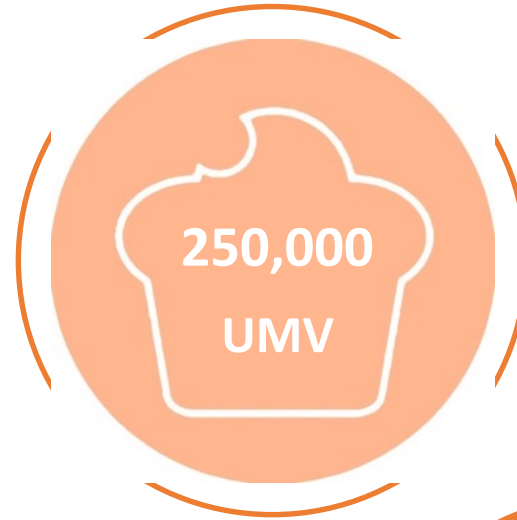
Online Sample Sales



About Chicmi

Chicmi is an active online fashion community with **1.2M** users (**900K** US & **300K** UK). We offer the most complete fashion news across UK/US fashion capitals - collection launches, events, exhibitions, tradeshow, promotions and sales.

We started operating **UK/US online sales** in March 2020 with great success. Under current lock down, we still have **600-500** daily sign ups and an average **250K** UMV. Following huge demand, we will launch in the EU and China by the end of the year.



*
Under current
pandemic

World No.1

Chicmi **ranks No.1** for sample sales on Google search!

Top position Search Terms

US Sample Sale	#1
New York Sample Sale	#1
Sample Sale	#1
London Sample Sale	#1
Europe Sample Sale	#1
Asian Sample sale	#1



us sample sale



[All](#) [News](#) [Images](#) [Shopping](#) [Maps](#) [More](#)

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About 1,240,000,000 results (0.55 seconds)

[www.chicmi.com](#) › [us](#) › [online-sales](#) ▾

[United States Online Sample Sales - Chicmi](#)

Shop online **sample sales** and find fashion near you to buy online in United States. Find the best bargains online without wasting time on the naff ones.

[www.chicmi.com](#) › [new-york](#) › [sample-sales](#) ▾

[New York Sample Sales - Chicmi](#)

We're New York's fashion calendar. We work tirelessly to bring you the city's most comprehensive **sample sale** calendar - from top brands to independent labels.

7 Jul - 27 Aug [Nora Gardner Sample Sale](#)

20 Jul - 25 Aug [Portolano Summer Sale](#)

29 Jul - 7 Aug [iTosca x Armani Sale](#)

People also ask

How does a sample sale work? ▾

What is a sample sale in NYC? ▾

Does Chanel have sample sales? ▾

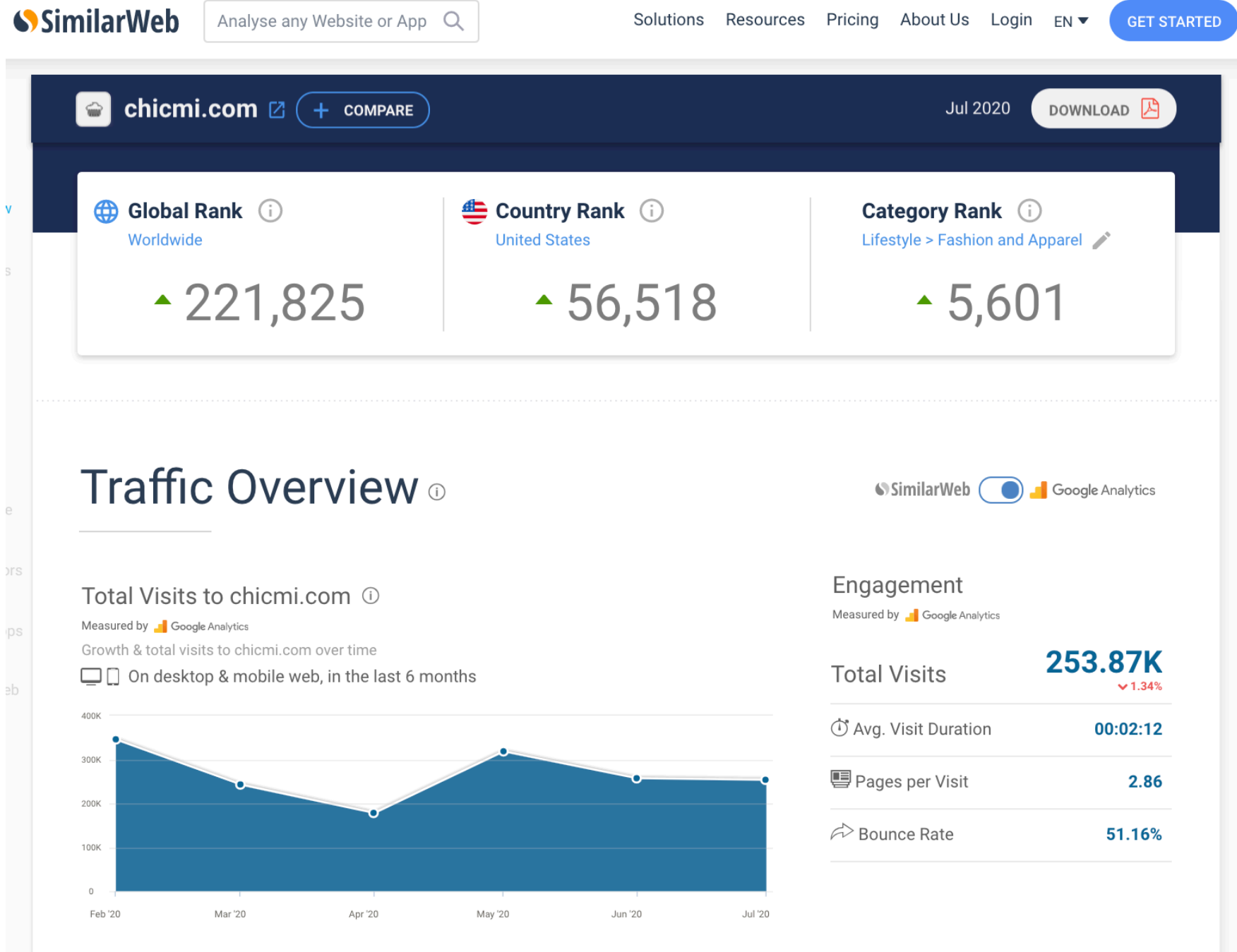
What is a sample sale UK? ▾

[Feedback](#)

Healthy Traffic

Chicmi lost 70% traffic since lock down but with new Online Sales, we are seeing new growth in traffic and an active fashion community enjoying our website everyday, with over **250K** visitors per month.

[Compare us to other sites!](#)



Our Community



VIP

High Value Spenders

6000 customers pay Chicmi VIP and Pro membership fees monthly.



Pro

Passionate Shoppers

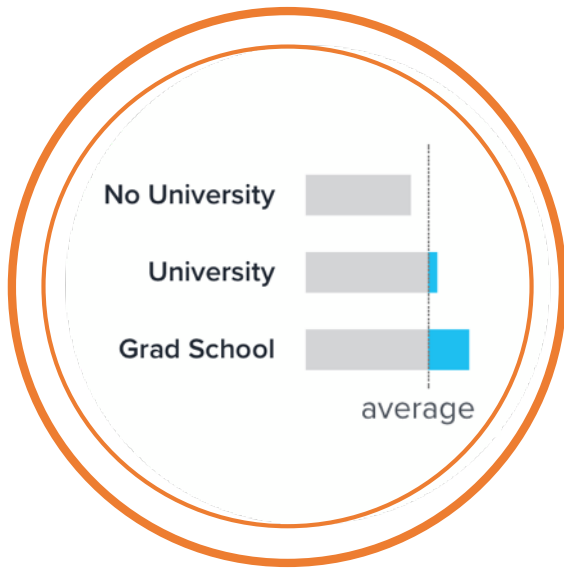
60-50 comments, reviews and discussions are posted on Chicmi daily during current lock down.

Members actively follow each other, discuss and share sales.

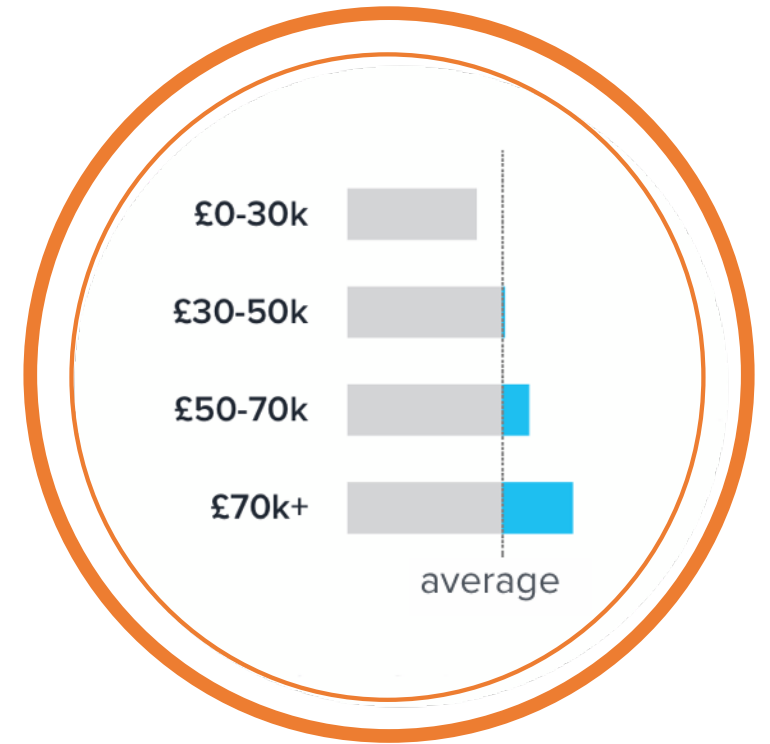


Community

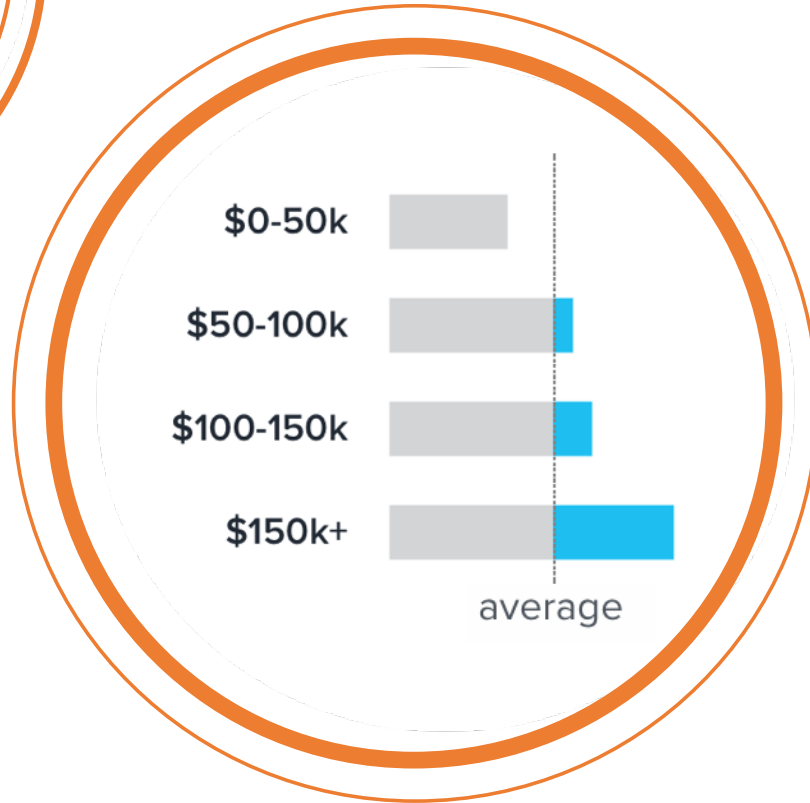
Our Users



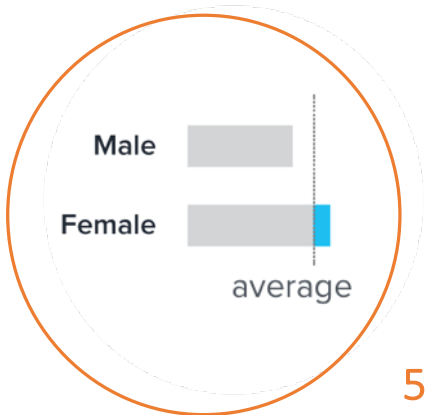
Higher Education Level



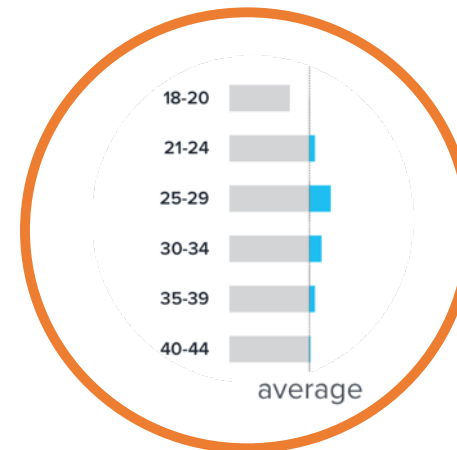
Higher Household Income



Age 24 -35



58% Female



* UK & US
Quantcast Data

Our Mission

Make Discount Fashion Desirable!

We only work with **luxury**,
designer, **contemporary** and
ethical & emerging brands.



A selection of brands we work with, full list [click here](#).



Our Know-How

We are a team of experts in digital marketing, online retail and data analysis.

Our CEO launched the **iPhone** in the UK for UK's biggest mobile phone retailer Dixon Carphone.

He has run and **sold two successful** tech focused online retail companies before setting up Chicmi 5 years ago.



*
CEO
Jamie Brown

Price Plan A: Flat Processing Fee

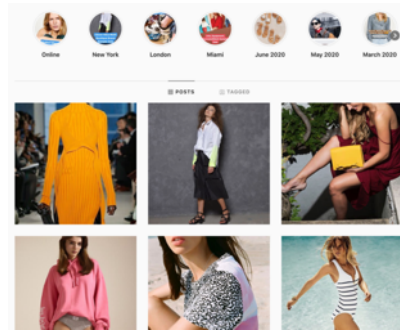
With **no hidden costs**, if you ship products to customers Chicmi will provide marketing, a private brand dashboard, and handle product uploads, stock system compatibility and customer support to **maximize your profit** with **minimum effort**.



Price Plan B: Customised Quote

If you have a special requirement - ship entire sale stock to us? Photograph products? Shipping and returns? Whatever it is, we offer excellent rates for a **one stop service**.



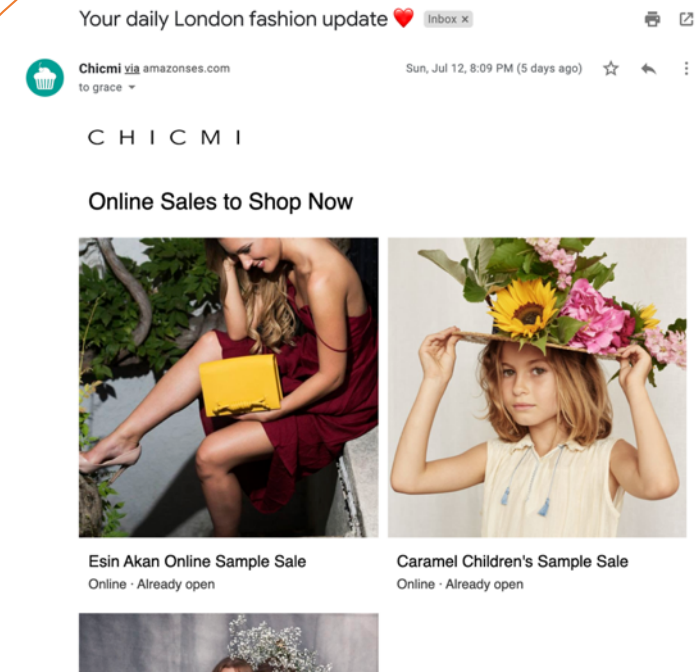


Free digital Marketing

With **data on 1.2m users** and **smart algorithms**, we can run precisely targeted ads on all social channels.

Our expert marketing team creates **unique campaigns** for each brand – we choose, edit and write campaign copy for you because we understand our users and community the best.


We run intensive marketing on our **92k Instagram** followers and our **1.2m** users with **daily and weekly newsletters**.



Chicmi Online Retail Platform

Our **customised** platform offers the best physical shopping experience.

Luxury ad campaigns hype up the sale, with **comment** and **share** functions creating excitement before the sale starts. Our scalable platform can **facilitate heavy traffic** when customers rush to the start of sample sales.



CHICMI

MARIE-CHANTAL ONLINE SAMPLE SALE

Starts in 5 days
with one hour preview for Chicmi Pros

We'll Remind You


457 waiting to shop

1 Talking 5 Shares

Starts On: 30th July 2020 at 10am London time.
One hour preview before that for Chicmi Pro users - that's you!

Organiser: [Marie-Chantal](#)

What to expect



Princess Marie-Chantal of Greece founded the luxury childrenswear brand from her love for her five children. As the CEO and creative director, she brings nostalgic romanticism, iconic designs and expert tailoring together. Only using the finest cashmere, cotton and silk, she creates both durable and machine washable clothes without compromise the attention to detail. Exclusively **up to 80% off** on Chicmi, a purchase that will both delight your family and someone special as a gift!

Be ready to shop!

Online sales move quickly, so make sure you're set up with your address and payment details. You **do not have address and**

Smooth Online Operation

Minimum Effort

We import your products for you,
or you can simply Sync from Shopify!

Clear Dashboard

Manage financial activity, shipping & refunds

Flexible Merchandising

You can display products in the way you want

Fast & Secure Payments

3D Secure checkout, & receive funds quickly after sale

5% Return Rate

Compatible with your stock management system

Your Brand > Online Sample Sales >



Example Sample Sale

This sale has now ended

[View Sale](#)

[Campaign](#)

[Settings](#)

[Products](#)

[Send Update](#)

2,741 SALES £56,011.64 REVENUE £500 BOOST 2,071 FOLLOWERS

Search by customer name

All Orders

Customer Name Beds, GB	1 item £18.75	Manage Order Ready to Ship
Customer Name Romford, GB	3 items £65.00	Manage Order Shipped
Customer Name Beds, GB	0 items £0.00	Manage Order Cancelled
Customer Name London, GB	5 items £78.75	Manage Order Shipped
Customer Name Essex, GB	2 items £23.00	Manage Order Shipped
Customer Name London, GB	3 items £31.00	Manage Order Shipped
Customer Name London, GB	0 items £0.00	Manage Order Cancelled

Online Sale Clients

Since March 2020, we have worked with over **50 brands** to host sales. Here is a selection from our portfolio.



I R O

OBEY®



marie-chantal
LUXURY CHILDRENSWEAR

MONICA  VINADER

UNO_{de50}

Acne Studios

YOLANCRIS
BARCELONA

Myla
LONDON

KIKI
McDONOUGH
FINE JEWELLERY, LONDON

LULU GUINNESS

ba&sh

Agent Provocateur


BALLY



SAMANTHA SUNG
NEW YORK

CARAMEL

What Our Customers Say


 **customer**
📝 1 review

★★★★★  Verified

30 May 2020

Love Chicmi

Chicmi is awesome! Love how they support brands and offer great value to their followers free of charge.

 **Helen**
📝 2 reviews

★★★★★  Verified

21 Feb 2020

Such a well organized and well run...

Such a well organized and well run company! Their offerings to the consumer and the brands are diverse and the platform is a robust for brands wanting to connect to the consumer. And customer service is excellent!

★★★★★  Verified

The best in the game by a long shot 👍

★★★★★  Verified

11 Mar 2020

 **Sales Koochicke**
📝 1 review

★★★★★

The Chicmi team is really amazing

The Chicmi team is really amazing . They are quick with email responses . They get your sale information out quickly in many direct avenues . I would recommend anyone running a sale to work with Chicmi .

I loved working with Chicmi

honestly,I loved working with Chicmi. their customer service is awesome and they really did whatever they could to help our business. I like to work with them for all our of events.

* Chicmi [TrustPilot Reviews](#)

Contact us for a great sale!

team@chicmi.com



www.chicmi.com